## communications

(a collection of recent customer comments)



## complaint

is easy, motivated by the need to get things done

# **praise** is hard, spurred by sincerity

### comments

contained here, cover just about every aspect of work at folders galore

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# customer reaction

(ves. these are real)

We found your web address on the Tony Stone folder, Initially, we thought we wanted something like that but having seen your web site we now want EVERYTHING!! June Hounslow Profile Design

We had received a brochure of yours sometime ago, said "Wow!" and put it away for safe keeping. Well, needless to say we forgot it and were recently reminded of the unique service you offer. So, after finding your brochure, going to your web site and saving "Wow!" we believe that you may be able to help us.

Pete Pultz Senior Art Director, Premier Communications Group

Rare are the people able to imagine such products. I'm copywriter in a marketing agency and I need very often some original examples. I never find them. Except today on Foldersgalore. Now I found you, things could be easier!

Valérie Gentil D Communication

I worked with you on a project you did for us about a year ago. I was very pleased with the results. I have a new project that I think you would be a good fit. I look forward to working with you again.

Barb Matulionis Matulionis Photography and Design USA

Love your portfolio!! You do amazing things!!

Judy Felker Senior Project Manager, ODEN Marketing and Design

Once again I am drawn to your catalogue for ideas. I'm just dying to specify your products for a project. You have such great stuff.

Eric Singley Amerigraphics Design Studios USA

I must admit I was very impressed with your 2002 Gel filled calendar. Being a Graphic designer. I'm always trying to come up with new and innovative ideas for the presenting of items. The materials that you have used on the calendar fits into the styling in which I would most like to work in.

**Liz Hayes** Papyrus Design

Your products are great and I hope we can work together to create something really cool

Misty Johnson Bates Southwest

I really love the work that you guys have done! Can you please send me your brochures! Thanks.

**Holly Hamilton** Life Fitness

I have used Folders Galore on a previous occasion with another company for a project of this type and was pleased with the level of service and quality provided. I would like to consider Folders Galore for this work.

Jane Walters Unigraph Bristol Ltd

We are a graphic design consultancy firm and are very impressed with your company services. We haven't been able to source anyone even remotely similar in Ireland.

Martina McFadden Director, M-Design

I loved the liquid planner idea by the way. Great work.

Ray Marasigan Creative Director, Toque

We are totally enamored of the lake binder in particular.... we love your stuff and hope that we can work with you on a project soon.

**Linda Bailey** 

Your products look terrific.

Paige Prindle Director of Marketing, National Trade Productions, Inc. USA

...your product line is awesome.

Angela Innes Holme Roberts & Owen LLP

Your folders are an inspiration. We are always looking for new and unusual things to help our clients recruitment problems.

#### Lynda Pickman Barkers

I've been interested in your products for years. The level of customer demands unique solutions and Folders Galore was my first thought.

Morton Jackson Principal, 4Thought, Inc. USA

Now that the Gowrings Mobility pyc wallet has finally been produced... just wanted to say how great they look. Thanks for your help & perseverance in this project, it was much appreciated.

Sam Miller Ovster Studios

Thanks for sending the latest version of the Royal Caribbean CD folder – it looks great and is approved! I appreciate your prompt ability to manage our last 2 requests -vou guvs are great!

Pam Noon Arnold Worldwide USA

Your product range is very impressive and I would look forward to doing some business with your company.

Jefferson Earl Managing Director, Personal Portfolios

I presented your packaging to a prospective client in Los Angeles today and your products were very well received. If they hire us, then we'll be in business, Regardless, we will be keeping you in mind for future work as well.

Aric Bellman Alpern Lehman

We are a design company, specializing in corporate communication and currently have a number of jobs that could use your innovative techniques.

Caterina Krumrey Art Director, Foxner Design

I saw your products in your ad and they look remarkable.

Rich Bogucki Marketing Star. One Credit Union

I have looked at your website and I am very impressed by the ranges you have.

Olivia Holborn Medicom Production

I visited your website today and was very impressed and intrigued at your range of products.

Mark Beynon UWCN

I enjoyed going through the FG site and the PDF version of the catalogue. Everything in your portfolio is gorgeous!

Amy Sedlazek Account Manager, Krell Advertising, Inc.

An ad drove me to your web site and I was impressed by the unique capabilities you offer. Kevin Gardner VP Director Print Production, Cramer-Krasselt USA

Please send me a copy of your brochure- launch pad- it's beautiful. So many great

Janet Zack Design Director, Zackdesign

The client is very excited about your product line and we are sure that we can find our answers with vou.

Wendy Taylor Graphic Design Manager, Sam M. Walton College of Business USA

Could you please send me a catalogue showing me all the wonderful stuff that you do.

**Howard** Senior Designer, SF2

I've been wanting to use your service for the longest time and now I've found the perfect client.

Emmanuel Buenviaje Kevin Louis Design

I'd love to see some samples from folders galore- you really have some out of the ordinary stuff.

Perry Albrigo President Pomegranate, Studio Inc. USA

I'm working on a limited edition cd sleeve and am interested in your wood and metal options in the LaunchPad catalog. Your product line looks great both in design and quality. **Han Lin** Creative Director, Virtu

Your team are true craftspeople. Bravo to the work you've done.

Jon E. Heilmann V.P. - Associate Creative Director, Waldbillig & Besteman, Inc. USA

I have been searching high and low for a company that can produce versatile and innovative folders for a pitch I will be giving... and it would seem that you can help me out. **Nick** Designworks Design & Artworking Ltd

I work with an up-and-coming dot-com interested in your line of products.... I'm in awe of the metal etched folders, they look great.

John Benyamine XenGen, LLC

I received the package today. Thank you for sending it so fast. I didn't realise that you designed Tony Stone's metal binder. Very cool!

Dana Marotta Kaiser Marketing

Just a quick note to thank you for the wallets you have produced for us, the client is delighted with them.

Neil Burkinshaw Paradigm

...really diggin' your products

Dave Hall Steedman Wilson

I am a graphic designer working for Ernst & Young in New York City. I've seen the metal and plastic binders you made for Tony Stone and I've visited your Web site and I like what I've seen of your work.

Jeffrey Wolnowitz Ernst & Young

Our designers love your cool binders.

Pauline Leidy Wyse Advertising

FINALLY! Folders/binders that rock!!! May I have a catalogue please?

Karen Ferry TKO Design Group

I am very impressed with what I have seen, and would REALLY like to see more.

Eric Paskin Wild Lilac

Firstly your product is amazing. Please send me as much samples as you possibly can, this will be greatly appreciated. My clients will love it.

Kelvin Ikhide Webworksdzine

We are most impressed with the styling of the products from folders galore and would like to receive all three of your current catalogues.

Michael Mueller Benyas Group

Received your catalogs and was very impressed. Looking at the multitude of designs and materials used was almost overwhelming.

Ric Jais Jais Inc. USA

I would love a sample catalogue from your company. You seem to really have innovative, sharp looking products!

Maria Anatro Reuters America USA

Jesse and I visited you showroom last week and were impressed by the range and service offered.

Jemma Design Motive Ltd

Greetings! Just wanted to let you know that I love your product and think that you folks have the best thing going on.

Greg Nevius Nusleeve

I ran across an article on folders galore in the most recent issue of our magazine. The article portrayed Folders Galore as a designer friendly company, as well as a being a real innovator.

Anne Wagner ADesignInk

I was very impressed by the standard of the products you sell and hope that we can work with you in the very near future. Thanks again for an excellent service!

Karla Bakke PyrusMalus

I was browsing through your wonderful portfolio and was very impressed with the slipadisk.

Marilyn Joslyn CEO & Creative Director, DEAF EYE

Hello foldersgalore, I have been a long admirer of your fabulous products and am in a jam. **Tina McGill** Group Art Director. The Quantum Group

We've all been amazed with your products, and how you've managed to add excitement & style to everyday boring office items.

Connie Keers Environmental, Inc. USA

Please send me all your catalogs/information/etc--the whole nine yards--very impressed thus far. FINALLY someone making innovative presentation materials!!

Joe Natoli NATOLI DESIGN

Hello, wow what a great company! Your work looks so fun. Would you please send my company a catelog.

Lori Brolin Leo A Daly

I'd like to receive a catalog and sample of your new media lines. I saw your ad in graphic design and could really use your company as a resource.

**Kelly O'Connor** Flash Femme Productions

Dear friends: I've loved looking through your catalog - inspirational, to say the least.

Julia Lambie Studio Manager, Grey Matter Design

Everyone thought the creativeness of your company was wonderfull

Sharon Smith CultureMedia Ltd

I'm so happy I found you! Could you please send me any and all catalogs you have **Amy Van Aarle** Creative Director, S&H greenpoints

i think i love your company!!! you have the most amazing stuff!...

Chris Johnston Art Director, PricewaterhouseCoopers





(a selection only)

...to thank you and your team for pulling together the folders on such short notice. They look perfect (as ever)...many thanks.

Bea Kelleher Dynamo Dublin

The menu covers arrived today & they look great. Thank you to both of you and to your team for getting them out in time for us to open & for such a great looking product.

Sandy Rothman Starr Restaurant Organization USA

Received complete outer today - super sexy to touch - thanks very much.

David McTurk Lime Razors

Thank you for all of the very cool samples. They will really help our cause. I will be in touch with you soon and hopefully will be working together. Thanks again for your attentiveness.

Pete Pultz Premier Communications Group

Well, Folders Galore, the final proof of our binders has arrived and it is gorgeous! Everything looks perfect and I appreciate the addition of the 5% white on the screen etch, because it makes a difference. We will be going with that version.

This is Dave, the account manager working with Lisa on the binder project. We're pretty excited --prototype is excellent!

Lisa Ratkus Senior Art Director, AXIS Communications USA

I just faxed the proof sheet to you with approval to begin production on the Orbit Wallet. Proof looks great! Thank you!

Susan Petrillo Administrative Support, Orbit Integrated

We got your proof, ... and they are thrilled to bits.

Neil Barnard 809 Design

Thanks a lot for the binders you created for our Road Runner project. They are beautiful, and the client is very excited about them.

Dave Ihmels Account Manager, AXIS Communications USA

Just a quick thanks for the prototype I received this morning. It looks great! Also, thanks so much for the folders you sent to the client yesterday morning - they were over the moon.

Yvonne Teviot Design

I received one of the two boxes - THANK YOU, this stuff is great! I can't wait to see what's in the other box. I'll be showing these to my clients ASAP. Thanks again.

#### Travio

I'm very pleased with the final product and appreciate all of your efforts. This was the first "totally electronic" job I have done without ever speaking to you in person. It was a good experience.

Barb Matulionis Matulionis Photography USA

Just wanted to say a big thank you to all yourself and your team for all their hard work in producing the folders for... It is nice to get a supplier who you can work in partnership with and again my thanks to everyone included.

**Christine** Nevisprint Scotland

Just a quick email to thank you for all the work on the Industrial Exchange & Mart sales presenters which have been warmly welcomed by all our sales people and are already in constant use. I know I gave you some pretty tight deadlines so I was delighted that you were able to achieve them without compromising the product quality. When I next have a need for presenters - and re-designs come round about once every two years - you can be sure I'll contact you.

**Nolan Mills** Senior Marketing Manager United Advertising Publications plc

I have just received the folders, they are great. Thank you for all your help. I look forward to dealing with you in the future. Many thanks,

Rachel VF Northern Europe

The folders are all delivered + the big wigs are very impressed so many thanks.

**Helen Addy** Reality

Thank you very much. They are fabulous. ps And this is before my coffee even!

Vikki Oakwood Design

A big thank you for producing these binders so quickly! ...The binders were presented at the conference on Tuesday and they were very well received. We couldn't have done it without you. Thanks for your help.

June Hacker CWA

Thank you for all your work on the Burberry binders. They were received very well. And we hit their deadlines!! Cheers.

**Elliott Fowell** E F Advertising Solution

Thank you and your collegues for the work you did on the Michael Indresano Boxes. They were pleased.

#### Jonathan Grove Weymouth Design

April and I really appreciate your hard work on this project and hope to continue to work with you in the future. Thanks again.

#### Amy Thompson Hendrix Miyasaki Shin Advertising

Many thanks for delivering the folders on time - they went down well at the meeting and looked great!

Jennie 4D Communications

Thank you for all your help and quick turnaround on our order. We will definitely use you for any other work we need in the future. Many thanks

#### Anna Cleverley Focus Business Solutions Ltd

I would just like to thank you for your work and help ... the evening went really well and there were so many positive comments on the standard of the menus - they went down a storm.

#### Marcia O'Dea Eurest Support Services

We've just received the folders, they look excellent. The finish is perfect, thanks for turning the job around so quickly to such a high standard. Please pass my thanks to... the rest of the team.

#### **Chris Harrison** Kino Design Partnership

Just like to say a big thanks for all the work on the .... liquid folders. They went down a storm and the client loved them. If you could pass on the thanks to the rest of the team we would appreciate it.

#### **Neil** Nowwashyourhands Ltd

I've been meaning to drop you a line to say thanks for all your hard work on the ... covers. The client is very happy with the finished product.

#### Paul Smitheringale Karakas

Just a guick note to say thanks for the folders, they look really good.

#### Alison Warfield Extreme Music

...want to thank you for the metal boxes. Our client sent us congratulations on the whole package and they really look great!

We really appreciated you met our deadline. By now we have a better understanding of each others work procedures and we look forward to working with you again in the future.

Myriam Crete & Cara Mannion Real Time.

Thank you for all your hard work on ... They look absolutely stunning. Please thank all your staff for their excellent reproduction of what we envisaged and for turning the job around at break neck speed. Look forward to working with you in the future.

Jonathan Hawkes Partner, Evolve Design Co.

Thank you so much for rushing through the orders for the binders and plastic wallets. Your help and speed of service was very much appreciated.

#### Claire Fov Flag Communication Ltd

...we are absolutely thrilled with them. The colour match is superb, and we are most impressed with the accuracy of registration, especially as we now know how difficult this is to achieve after our visit last week.

Not only was the project beautifully executed it also arrived on time. Thank you to you all for a brilliant job well done. We look forward to many more projects in the future.

#### Emma & Sian Pauffley PRL

...express my thanks for the fast turn around of the Verco binders. Your flexible approach and good humour helped tremendously and your professional approach gave me great confidence in the outcome. I look forward to working with you again in the future.

Louise Barnes Light & Coley

I am writing to thank you and your team for producing our recent order to such a tight deadline. I am very pleased with the quality of the slipcases and I hope we may develop further business together in the future.

Christopher O'Sullivan Managing Director, Ice Paper

Many thanks for a great job. We look forward to working with you in future.

Steve Cort M C Corporation USA

A big thank you to the lads ... who were involved in the production. A good job done in the minimum of time!!!! Thanks again.

Gena Taulke-Johnson Philadelphia Scientific UK Ltd

Many thanks to the team at Folders Galore!!! We here at Clarion Marketing absolutely love our new metal binders and tabs....you turned these binders around quickly and with the utmost perfection. We couldn't have asked for a more professional & stylish product - you make us look great!...You do great work and we look forward to working with you again!

Cathy Donley VP Senior Art Director. Clarion Marketing & Communications USA

The folders look FABULOUS! You are all awesome. Thank you!

Tamera C Rogers Creative Services Manager, Talbot Design USA

Just a line to thank you for the quality and quick turn around you did on these binders. The customer is happy and they were on time! Many thanks.

Martyn Goddard Reedprint Limited

Just a short note to say how pleased we are with the quality of the Filofax style folders. Can you please give a big thank you to everyone involved.

Bruce Drinkwater The Storm Partnership



## site response

(have you had your say?)

That's amusing that americans think they are so good in everything. I found your site on the web and almost laughed. I have been searching for quite a while now and have found nothing close to your company here in the states. Great site. Thanks for letting me download your catalog to save some trees. I will use it in the future

Todd Downer axiom USA

We are currently working on design project and came upon your AWESOME website while doing some research.

Kim Ponto Planned Marketing Solutions

Thanks for your support for America shown on your website. We appreciate the gesture. I love your samples and I think Folders Galore might be a perfect partners for a project we've got going.

Patricia Benhmida VP. Production Manager Genesis Inc. USA

Your site is inspirational and informative.

Greg Bosch Senior Art Director Creative-i Advertising & Interactive Media

I have to say your website is awesome! We have not worked with you before, but there are so many great ideas -- it is hard to choose a direction.

Pat McDonald WhiteRunkle Associates

p.s. For your feedback purposes, I liked your website - easy to navigate, enough information (but not too much), friendly, interesting copy and made me want to find out more!

Melissa Edwards GIA Communications Ltd

Hi, I found your site compelling.

Paul Holmes Hotcakes

I have been looking at your website and it is beautiful!

Margaret Hoffman Marketing Coordinator

Hello from down under, I have had a lovely time on your site today, very clever indeed!! **Della Senior** dot.ink® Ltd Australia

Just found your site and love your work. Been looking for a company like this for years. Would be great to get copies of your catalogues so we have some inspiration when talking to clients and looking at packaging our own information which we are in the process of designing...I think your products could really help us achieve that.

Jamie Malcolm Marketing Director, Caspian Publishing Ltd

First I just wanted to congratulate Folders Galore on an excellent job on your website. Also on the entire company's approach to your product. It is innovative vendor's such as Folders Galore that make our job as designers a little easier, and prove to ourselves that creativity is not bound by technology. This said, now to business!

**Christina Lin** Trajectory

I recently saw your ad... and was thoroughly impressed with your products and capabilities on your web site.

Jonathan Amen Art Director, Grafik

I am amazed with what I am seeing on your website. We are graphic designers and are always searching for new innovative ways to present information for our clients.

**Debby Winter** Partner/Designer, SpinLight Studio

I have just come across your web site and are very excited about the possibilities and products you offer. I work as an Art Director in Think & Son, Dublin and could definitely see us work with you in the future.

Regine Pedersen Think & Son

I saw your website and was impressed by the selection. I am a graphic artist, and would love to present your products to my clients for their corporate ID projects.

Maryam Afshar Creative Director ART&MIS Inc

I just finished browsing your website. Wow!!! What a great line of products. I can't believe I've not heard of you before now... Thanks in advance and keep up the innovation.

Dan Reynolds Dan Reynolds Design

I came across you website and am very impressed by your designs and materials.

Dan Baker President, Absinthe Pictures USA

I went through your website this morning, having seen the ad in Design Life. It is quite an impressive portfolio you have there.

Harpreet Padam Designer/Visual merchandiser Carbon

We have looked at your web site and are impressed by the innovative work you have done. **Roisin McAuley** Leslie Stannage Design

I recently visited your website and was very impressed with the work you do.

#### **Brianne King**

Please send me 2 catalogs - we are always looking at new, fun ways to package and present! I love your web site.

Jill Stilwell Production Manager, Strategic America USA

Your website is very informative and impressive.

**Brandy West** Litho Press

Having looked at your website and catalogues I think you may just be the people I'm looking for.

Carey Trevill Orckid Design & Marketing Ltd

I came across your ad this morning, and liked what I saw, so looked up your website and was suitably impressed.

Jason McFarland (Head of Finished Art)

Great website!

#### Louise Salisbury Juice Creative

Wow, finding your site was a Godsend.

#### Katherine Rudeseal Art Director, ACA Advertising

I have just been looking at your excellent site and was wondering if it would be possible for you to send me your catalogues. I'm currently setting up a business and would be interested in possible use of your services.

Graeme Venus Still Standing Design

I had looked through your website for ideas for new and innovative binders, and was very happy to find many creative ideas.

Kim Lily of France

I saw your website, and you look like adventurous people!

#### Patty Endicott Anderson

Loved your web site. We're working on a couple of identity projects that may require some of your magic.

#### Michael Gold Goldforest

I've just looked through your website and am very impressed with the work showcased.

#### 'Ris Fleming-Allen Creative Director, Fitzgerald & Adzia

I came across your ad.. . After visiting your web site, I'm very interested in hearing more about your company and its products.

Mike Scheiner Creative Director, Beyond DDB New York.

You have a great website and printing and folder sample shown there.

Harsono Susilo Bedrock Brand Consultants

Came across your ad... went to your site...... I AM BLOWN AWAY!

**Daniel Jones** Creative Supervisor. Catalyst Direct

We just discovered your website and it is inspiring.

#### Cheryl A. Beckett Minor Design Group

I enjoyed looking at your website and I remember seeing your products some time ago when my offices were in London. I am looking for inspiration and your site had been the only one that gave me hope of finding what I was looking for.

#### **Graham Thoburn**

Having looked at your fabulous website - I have a project I think you may be to help with. **Elaine Searle** Director, Tin Dog Limited

I am very impressed by your website

Andrew Smith Production Manager, PINKHAUS

I recently visited your website and was very impressed with the work you do.

#### Brianne King

After reading your advertisements and numerous visits to your site, I have to applaud you on all the inspiration I gain.

#### Michael Meachin

I am designing a corporate brochure for .... They are looking for something unique. When I found your website I knew I had the answer. What a portfolio!

#### Ron Riffle

i've been on your website and your products are beautiful.

Amy Janello Sturge Graphic Designer

Your website is excellent.

Jo Brewer Photosound Communications

I came across your site after hearing about it in the latest issue of our magazine. Your design and use of materials is refreshing to say the least.

#### Rich Crolan

I saw your web-site and you seem to have exactly what I am looking for.

Robert Cooper Marketing Manager, Easiwipes Limited

I saw your ad in Graphic Design usa and was very impressed with your services and website. Could you send me your catalogs so I can bring them to our creative team for review?

#### Anne Olmstead PlanMember Services

I have just visited your web site and found it very informative and easy to navigate.

Rob Andrews Marketing Manager, Palamatic Handling Systems Ltd

Hello! I have always admired the innovation on your web site and have finally found a client that fits the product.

#### **Debra Zapotocky** Rizco Design

Beautiful site! Cool stuff!

Kristine Moe Marketlink Inc. USA

... can I take this opportunity to say how great it [website] looks. Not only is the design brilliant but it works, and it's fast...a combination that is not often the case.

#### Hannah Spicer, Birmingham

Your site is unbelievable. You have some incredible products...

#### Michael Lieb PRP

I was absolutely delighted to stumble upon your web site tonight as you are exactly the sort of company I have been praying I'd find.

Paul Pride, Cheltenham

Love your web site. Love your work...

Art Simmons President, The Parallel Group USA

...I don't quite know how I found you, but enjoyed your Web site very much...

Mark Machanek owner of Machanek Graphic Design

... I was on your website for some time yesterday, looking at all your wonderful items.

Carrie A. Kleifgen Print Production Manager, Southern Living Magazine

... after visiting your excellent website I think you may be able to help me.

#### Colin Hagan Colin Hagan Design

I have seen your web pages and I am impressed.

Brian Windsor Sales manager, Fiomo a.s. Czechoslovakia

We loved your products just by looking at them in your site!....

#### **Omnia Advertising**

hello...great website...a real help..

#### **Stuart Simpson** The Foundry

I saw your recent ad in a Graphic Design magazine and decided to take a closer look at your web site. I loved what I saw...

Ellen Rippeto Vice President of Creative Services at Dynamic Graphics USA

I saw your recent ad in Creative Review and have been surfing your very impressive

Karen Parker AGFA UK Digital Portrait Photographer of the Year

Your Web site is nicely written. Was it done by a professional writer and if so, could I have their name and email address? Thanks.

#### Chris Garland Xeno Design

I saw your 'card' in a friends copy of a design journal and checked out your web site - very impressive...

#### Noel Hannan MBIAT

First, let me say, "Kudos!" to you on a well-designed and intuitive website.

Therese Moon Therese Moon Design

What a treat to stumble upon your site! I am a graphic designer and would like to obtain more information about your list of services. If available, I'd also like to see samples of some of your innovative work (i.e. the rollover folder).

Kim Buchheit Buchheit Creative Services

Your site is fantastic!

Lisa Ratkus Senior Art Director, AXIS Communications USA

In my desperate search for a company that produces ring binders with metal covers, I came across your wonderful site.

**Lisa Murphy** Salvador Olson + Company Advertising

We are working on a new concept for a ... folder and, judging by your website, you may be able to help us reach the ultimate solution!

Alan Malis Milliken & Company

We are a graphic design company based in Sevenoaks and have been very impressed by your website and all the possibilities!

**Julie Beadle** Tiga uk

I love your site! I love your designs! And most of all I love your material options! It's very hard to find specialty materials for marketing products.

Kira Mullaney Telesis Design Group, Inc.

I am a Trade Marketing Assistant for Wrigleys Chewing Gum in Plymouth, I have been looking at your web site and am very impressed with what I have seen.

Samantha Mead The Wrigley Co Ltd

Your website is brilliant! ...You will attract a great clientele from the dynamic and powerful image you portray with a curious anticipation that is almost fun while it is educational.

**Stephen R. Welch** President Compton Presentation Systems

the designers playground and source of ideation

